



**INTERNATIONAL WATER HOLDINGS CORP. (IWH)  
in conjunction with American Ground Water Trust (AGWT)**



## **INCREASING THE WATER SUPPLY IN THE COLORADO BASIN LAS VEGAS**

**July 20-21, 2022**

**South Point Casino, 9777 S Las Vegas Boulevard, Las Vegas, NV 89183**

**International Water Holdings Corp.** is an independent, non-profit corporation formed to identify and promote innovative solutions to address world water problems in a comprehensive manner, addressing both ecological and economic concerns, in ways designed to increase water availability and promote sustainable usage efficiencies and ancillary sustainable businesses, for the good of all affected and concerned.

Our conference “**Increasing the Water Supply in the Colorado Basin,**” in conjunction with American Ground Water Trust, on July 20-21, 2022, at South Point Casino in Las Vegas, is our flagship conference focusing on bringing ocean water onto land for the purpose of revitalizing, in this instance, the Colorado River Basin.

We understand this is a mammoth undertaking. We are well aware of how this should beneficially affect water issues, climate issues, ecological issues and economic issues, as well as others.

This conference will begin to outline that mammoth, and help to develop the pieces necessary to fully complete the animal.

**Those who should attend** are those who are interested in being a part of the solution to the problems we have created, large and small, specifically relating to water. Anyone who sees the value of replenishing the Colorado River Basin, with an unending supply of water, should actively attend.

We are looking to connect all of the necessary pieces in order to change the landscape of, in this instance, Colorado River Basin wars regarding who is able to take water from others, and instead create a world where all can benefit from working together to solve these issues, and others related to it, for generations.

All who are interested in being part of this solution including, without limitation, governments, financial institutions, engineers, lawyers, accountants, pipe companies, desalination plants and operators, real estate companies, agricultural companies, and all others who are able to see this future should attend.

Day 1

8:00 – 8:30 Coffee

8:30 – 9:00 Introduction

Todd Peterson, J.D., Law Office of Todd Peterson, IWH Co-Founder, President and Board Member, AGWT Board Member, Connecticut

**MORNING SESSION: WATER NEEDS**

9:00 – 10:00 Upper Colorado River Basin Issues

Gene Shawcroft, Colorado Commissioner of Utah, Chair, Colorado River Authority of Utah, Utah

10:00 – 11:00 Lower Colorado River Basin issues: Modelling of Region

David Mitchell, Ph.D., Desert Research Institute, California

11:00 – 12:00 Las Vegas/Upstate Nevada/Mexico: Issues, Solutions and Impacts on Regional Resources

Andrea Neal, Ph.D., CEO and Board Member, Bring Back the Blue, IWH Board Member, California

12:00 – 1:00 Lunch (buffet lunch provided)

**AFTERNOON SESSION: THE VISION**

1:00 – 2:00 Bringing Ocean Water onto Land

Ron Peterson, Drilling Products Manager at Mountainland Pump and Drilling Supply Division, Mountainland Supply Company, IWH Co-Founder and Board Member, AGWT Board Member, Utah

2:00 – 3:00 Making the Most of Water in a Desert Environment

Andrew Stone, Director, American Ground Water Trust, New Hampshire

3:00 – 3:15 Break

3:15 – 4:00 Seawater Intake Wells - A Viable Alternative to Open Ocean Intake Structures

Kevin McGillicuddy, P.G., Chief Hydrogeologist, Roscoe Moss Company, California

4:00 – 5:00 Legal Issues Relating to Bringing Ocean Water from Mexico to Nevada

Dietrich Hoefner, J.D., Partner, Lewis Roca, Denver

5:00 – 6:30 Happy Hour

8:00 – 8:30 Coffee

8:30 – 8:45 Introduction and Review

Danna Burns-Shaw, 5<sup>th</sup> generation owner: Burns Saddlery Inc., Burns Cowboy Shop, Burns 1876 Holdings LLC, Co-Founder, Secretary and Board Member, IWH, Utah

**MORNING SESSION: THE MAGIC OF WATER**

8:00 – 9:00 How Mexico Can Affect Las Vegas: Technologies Being Used

Andrea Neal, Ph.D., CEO and Board Member, Bring Back the Blue, IWH Board Member, California, together with Nathan G. White [remotely], CEO, Agess, Inc., California

9:00 – 10:00 The Technicalities of Getting Ocean Water to Las Vegas

Greg Rogers, Western Regional Manager, WILO USA LLC, Colorado

10:00 – 10:15 Break

10:15 – 11:00 Government Programs Addressing Southern Nevada Water Issues

Las Vegas Valley Water District (invited)

11:00 – 12:00 Water and the Relationship with Agriculture and Municipalities: How to Plan for a Sustainable Future

Brian Freeman, President, KickedLoad LLC, Colorado

12:00 – 1:00 Lunch (buffet lunch provided)

**AFTERNOON SESSION: FINANCIAL SOLUTIONS**

1:00 – 2:00 Equity Investments for Water Developments in Nevada and Beyond

Heather Potters, Vice-Chairman, Co-Founder, Chief Advocacy & Shareholders Relations Office, PharmaJet, Inc., Co-Founder and Board Member, Colorado, together with Stuart Ruddick [remotely], Water Innovation Advisors, Hawaii

2:00 – 3:00 Debt Available for Water-Related Developments in Nevada and Beyond

Marc Gollob, Senior Vice President, Wells Fargo, Las Vegas

3:00 – 3:30 Break

3:30 – 4:30 Easier Than Building Hoover Dam

Todd Peterson, J.D., Law Office of Todd Peterson, IWH Co-Founder, President and Board Member, AGWT Board Member, Connecticut

4:30 – 5:00 Conference concluding speaker (including announcement of August conference in Salt Lake UT and September conference in Riverside CA)

Danna Burns-Shaw, 5<sup>th</sup> generation owner: Burns Saddlery Inc., Burns Cowboy Shop, Burns 1876 Holdings LLC, Co-Founder, Secretary and Board Member, IWH, Utah

CONTINUING EDUCATION CERTIFICATES PROVIDED UPON REQUEST

Depending on your profession, up to 8 hours of credit may be available

***Thank you to South Point Casino for hosting this program!***



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## **CONFERENCE REGISTRATION FORM**

### **Increasing the Water Supply in the Colorado Basin**

**South Point Casino, Las Vegas, NV ~ July 20-21, 2022**

#### **Conference Sponsors and Benefits**

**Gold:** Las Vegas: 7,500 [15,000 for subsequent conferences]: preferred access to speaking and introducing speakers, upfront ad at conference, discounts [25%], free exhibition booth, 3 free admissions

**Silver:** Las Vegas: 5,000 [10,000 for subsequent conferences]: 2<sup>nd</sup> tier access to speaking, secondary conference ad, lower discounts [10%], discounted exhibition booth, 2 free admissions

**Bronze:** Las Vegas: 2,500 [5,000 for subsequent conferences]: 3<sup>rd</sup> tier access, 1 free admission

#### **Conference Exhibitors**

1,000 for Las Vegas [2,500 for subsequent conferences] [see discounts for sponsors]

**Conference Registration Options:** ([Register online at www.agwt.org/events](http://www.agwt.org/events))

#### **General Registration:**

2 Day Registration  \$450      July 20 Only  \$250      July 21 Only  \$250

#### **IWH/AGWT Members:**

2 Day Registration  \$340      July 20 Only  \$190      July 21 Only  \$190

#### **Conference Sponsor/Exhibitor:**

Gold  \$7,500      Silver  \$5,000      Bronze  \$2,500      Exhibitor  \$1,000

**Conference Sponsor Registration:**

Free Registration  \$ 0

**Gold Level Only:**

Free Exhibit Table  \$ 0

Disc. Registration  \$340

Disc. 1 Day – July 20 Only  \$190

Disc. 1 Day – July 21 Only  \$190

**Silver Level Only:**

Disc. Exhibit Table  \$900

Disc. 2 Day Registration  \$405

Disc. 1 Day – July 20 Only  \$225

Disc. 1 Day – July 21 Only  \$225

**Speaker Registration:**

Speak-July 20  \$0    Speak-July 21  \$0    Attend/not speak-July 20  \$100    Attend/not speak-July 21  \$100

Post Conference Recording  \$100

Download of Presentations in PDF  \$ 30

**Payment:**     Check (*Payable to: AGWT*)     Credit Card

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